

SVKM's NMIMS, Mukesh Patel School of Technology Management and Engineering, Shirpur Campus

Protsahan 2025 (Annual Cultural Fest) Report

I. INTRODUCTION

Protsahan, the annual cultural fest organised by NMIMS Shirpur campus students, is a highly anticipated event that marks a highlight of each academic year. Students and faculty members of SVKM's NMIMS Shirpur Campus eagerly await this vibrant celebration of talent and expression. The festival displays a diverse range of artistic talents and creates a vibrant atmosphere filled with energy and excitement. Participants from various backgrounds display their skills and creativity across a spectrum of events, contributing to the dynamic atmosphere of Protsahan. Whether it is the rhythmic beats of dance performances, the soul-stirring melodies of music, the gripping narratives of drama, or the stunning visual displays in the fashion show, Protsahan offers something for everyone. In addition to talent showcases, Protsahan also featured entertaining urban games, a fun fair, and a DJ night with renowned DJ Ravish, ensuring that there was never a dull moment throughout the event. The success of Protsahan'25 was largely attributed to the dedicated efforts of the organizing committee, which comprised both faculty members and student coordinators. The organizing committee, led by Dr. Rakesh Chaudhari, Dr. Sugam Shivhare, Prof. Sonia Relan, and Dr. Bhushan Inje, played a crucial role in ensuring that the events were conducted smoothly. The overall coordination of the cultural event was handled by a team of faculty members, with student event coordinators taking charge of event execution. This collaborative effort ensured that every aspect of the festival was planned to perfection, from scheduling to logistical support. Each year, Protsahan aims to set new milestones, increase participant numbers, and establish a lasting legacy.



II. LOGO REVEAL (05/03/2025; 5:30 PM - 6:00 PM; Approx. 300 Participants)

The pre-cultural event began on March 5, 2025, with an exhilarating Logo Reveal of Protsahan'25 in the presence of Dr. Sunita Patil, Director, MPTP, NMIMS Shirpur Campus; Dr. Venkatadri Marriboyina, Associate Dean, MPSTME, Shirpur; and Dr. Shyam Pancholi, Associate Dean, SPTM, Shirpur. Dr. Sunita Patil and Dr. Venkatadri Marriboyina addressed the students, setting an inspiring tone for the celebrations. This moment marked the official commencement of the celebration, infusing the atmosphere with energy and enthusiasm.

As the evening progressed, the excitement continued to build with various activities and performances. One highlight was the face-off competition among dance groups, adding an element of friendly competition and showcasing the talent and creativity within the community. Overall, it was a fantastic evening filled with camaraderie, creativity, and memorable moments.



III. DANCE FACE-OFF (05/03/2025; 6:00 PM - 6:45 PM; 50 Participants)

After the unveiling of the logo, the atmosphere at Protsahan 2025 was electrifying as the dancing teams “**Dance-Dukes**” and “**Beatlockers**” took center stage for the face-off challenge. Both teams showcased incredible talent, challenging each other with their unique flexes, and routines. The face-off, consisting of three intense rounds, captivated the audience and kept them on the edge of their seats.

As the competition reached its climax, the energy in the amphitheatre was palpable, with supporters cheering for their favourite teams. Each round brought forth new displays of skill and creativity, leaving a lasting impression on everyone present.



IV. **RAP BATTLE** (05/03/2025; 6:45 PM - 7:00 PM; 3 Participants)

Following the electrifying Dance Face-Off, the stage at Protsahan'25 transformed into a lyrical battlefield as the Rap Battle took center stage. The atmosphere buzzed with anticipation as wordsmiths from rival crews stepped up to drop fiery bars, each verse packed with rhythm, wit, and hard-hitting punchlines. The battle unfolded in three adrenaline-pumping rounds, where participants showcased their lyrical prowess, quick thinking, and stage presence. Each exchange grew more intense, drawing loud cheers and gasps from the audience as the rappers delivered clever wordplay and razor-sharp comebacks. As the competition reached its peak, the amphitheater pulsed with energy, with supporters hyping up their favorites. The rap battle was more than just a competition, it was a celebration of raw talent, creativity, and the power of spoken word, leaving an unforgettable mark on Protsahan 2025.



V. **BOLLYWOOD BARGAIN** (05/03/2025; 7:00 PM - 8:30 PM; 30 Participants)

As the energy from the Rap Battle settled, the excitement at Protsahan 2025 took a fun and competitive turn with Bollywood Bargain—a game of strategy, quick thinking, and love for Indian cinema. Participants stepped into the shoes of movie moguls, negotiating and bidding their way through iconic Bollywood memorabilia, legendary dialogues, and blockbuster scenes.

The game unfolded in three thrilling rounds, where contestants tested their cinematic knowledge and bargaining skills to outbid their rivals for the most prized Bollywood treasures. The atmosphere was filled with laughter, playful banter, and strategic mind games as participants battled it out, making clever deals and unexpected steals.

As the final round approached, the amphitheater echoed with cheers and excitement, with everyone eager to see who would emerge as the ultimate Bollywood mogul. Bollywood Bargain wasn't just a game—it was a nostalgic and exhilarating ride through the magic of cinema, leaving participants and spectators entertained and thrilled.



VI. SURVIVAL ARENA (06/03/2025; 7:00 PM - 8:30 PM; 30 Participants)

The **Survival Arena** at Protsahan 2025 was an adrenaline-fueled pre-event that put 200 participants through five grueling elimination rounds, testing their reflexes, strategy, and endurance. It kicked off with a twisted version of Red Light, Green Light, where players had to stop on “Green” and go on “Red,” navigating fake calls and unpredictable speed changes—only 100 survived. Next came Safe Zone, a fast-paced challenge where participants had to rush into shrinking safe zones when the music stopped, but one hidden Danger Zone eliminated all inside, cutting the number down to 50. The competition intensified with Simon Says, where commands had to be followed in reverse, leading to rapid eliminations and leaving 25-30 sharp-minded players standing.

Strength and luck took center stage in the final rounds, starting with a Tug of War, where randomly assigned teams battled fiercely, with only 15 advancing. The ultimate test of fate, Pass the Parcel, saw the final contestants passing a parcel while the music played—when it stopped, the holder had to complete a mystery challenge or face elimination. With each round, tension skyrocketed until just one victorious survivor emerged, crowned the Champion of Survival Arena. Lastly, after overcoming all obstacles, the winner was announced and awarded a well-deserved prize, marking a triumphant end to the exhilarating battle. The event was a thrilling spectacle, keeping both participants and spectators at the edge of their seats, making it an unforgettable highlight of Protsahan 2025.



VII. **MOVIE NIGHT** (07/03/2025; 6:00 PM - 9:00 PM; Approx. 450 Participants)

The evening kicked off with an exciting showcase of “Stall Ads”, highlighting the diverse and innovative stalls set to be established during the main Protsahan days. This segment gave participants a chance to creatively promote their stalls, using engaging pitches, catchy slogans, and entertaining demonstrations to capture the audience’s attention. From food and fashion to games and tech experiences, each stall was presented with enthusiasm, giving a sneak peek into the vibrant marketplace that awaited attendees. With witty Performances, interactive elements, and compelling storytelling, the presenters brought their stalls to life, sparking curiosity and anticipation among the crowd. The energy was infectious as students enthusiastically marketed their offerings, drawing laughter, cheers, and excitement. The Stall Ads segment not only served as a preview of the bustling carnival atmosphere but also celebrated the entrepreneurial spirit and imaginative flair of the participants, setting the stage for a memorable Protsahan 2025.

Following this engaging segment, the evening reached a peak of laughter and excitement with the screening of the iconic comedy classic, “Phir Hera Pheri.” Directed by Neeraj Vora, the film lit up the Amphitheatre, captivating the audience with its hilarious dialogues, unforgettable characters, and brilliantly timed humor. The screening of “Phir Hera Pheri” proved to be a perfect highlight of Protsahan 2025, leaving the audience in high spirits and making it an unforgettable cinematic experience.

VIII. **URBAN GAMES** (08/03/2025 & 09/03/2025; 10:00 AM - 6:00 PM; 700 Participants)

The Protsahan Cultural Fest at NMIMS Shirpur is indeed a vibrant and inclusive event that brings together students in celebration of culture, creativity, and sportsmanship. One of the standout features of the fest is the Urban Games segment, meticulously designed to offer a blend of fun and relaxation through a series of engaging outdoor activities. The Urban Games segment featured a diverse array of activities that challenged participants both physically and mentally, fostering an atmosphere of friendly competition and camaraderie. Among the highlights were:

1. **Human Zorbing:**

Human zorbing, also known as body zorbing, is a hilarious and entertaining activity that involves participants encasing themselves in large inflatable zorb balls. Once inside the zorbs, participants engage in a variety of bouncy and playful challenges, such as races or collision games. The inflatable nature of the zorb balls creates a cushioning effect, allowing participants to bump and bounce off each other without risk of injury. Human zorbing is not only physically engaging but also promotes laughter and camaraderie among participants as they roll and tumble around in their inflatable spheres.



2. Bull Ride

The Bull Ride is an exhilarating and adrenaline-pumping activity that challenges participants to test their balance, endurance, and grip strength. Seated atop a mechanical bull, riders must hold on tight as it bucks, spins, and tilts unpredictably, simulating the thrill of a real rodeo experience. With varying speed levels and intensity settings, the ride offers fun for both beginners and seasoned thrill-seekers. As spectators cheer and laugh at the dramatic falls and daring recoveries, the Bull Ride becomes a highlight of excitement, guaranteeing endless entertainment and a true test of resilience at Protsahan 2025.



3. Foam Machine Pool

The Foam Machine Pool brings an exciting and playful twist to the festivities, turning any space into a bubbly wonderland filled with clouds of soft, frothy foam. Participants can dive in, dance, and enjoy the ultimate foam-filled experience, making it a perfect attraction for those looking to unwind and have fun. The cool and refreshing foam creates a lively and immersive atmosphere, ensuring laughter and unforgettable memories. Whether it's a casual splash or an all-out foam party, this attraction guarantees endless enjoyment and a carefree escape at Protsahan 2025.



4. VR Cricket

Bringing technology and sports together, VR Cricket offers an immersive experience that lets participants step into the shoes of a professional cricketer. With the help of virtual reality headsets and motion controllers, players can face challenging bowlers, time their shots perfectly, and experience the thrill of hitting a six in a realistic stadium environment. The game provides an authentic and engaging simulation, testing reflexes, precision, and strategy while keeping the excitement levels high. Whether you're a seasoned cricket enthusiast

or a casual player, VR Cricket at Protsahan 2025 promises an unforgettable blend of innovation and entertainment.



IX. TALENT HUNT (08/03/2025; 01:00 PM - 4:00 PM; 50 Participants)

Protsahan 2025, a celebration of creativity and innovation, set the stage for an electrifying Talent Hunt, inviting students and faculty to showcase their artistic brilliance. Held on March 8th from 1:00 PM to 4:00 PM, the event was filled with energy as participants delivered breathtaking performances across various art forms. From soulful musical renditions to high-energy dance showcases and mesmerizing poetry recitals, every act captivated the audience, creating an atmosphere of awe and admiration. Among the many unforgettable moments, the standout performance of the evening was a spellbinding dance act by the **B.Tech CE 3rd-year & B.Tech AIML 3rd-year students**. Their seamless choreography, powerful expressions, and synchronized moves transported the audience into a world of rhythm and emotion, earning thunderous applause. The Talent Hunt truly embodied the spirit of Protsahan 2025, providing a platform for self-expression and artistic excellence while fostering a deep sense of community and appreciation for the arts.



IX. FUN FAIR STALLS (08/09/2025 | 09/09/2025 | 10/09/2025; 5:30 PM - 6:00 PM)

The stalls were arranged from March 8th to March 10th, 2025, bringing a wave of excitement to the Protsahan 2025 campus. A diverse selection of food and game stalls kept attendees engaged, offering everything from savory delights like burgers, pani puri, and nachos to sweet treats like waffles, brownies, and pancakes. To

quench their thirst, students enjoyed mocktails, shakes, and fresh juices, ensuring a refreshing experience throughout the event. Adding to the thrill, interactive games and challenges at certain stalls provided friendly competition and entertainment, making the atmosphere even livelier.

As students explored the stalls, the air was filled with laughter, chatter, and the aroma of delicious food. Between bites of cheese fries and momos, attendees stopped by the game stalls for a fun challenge, creating an engaging and social environment. Among all the bustling setups, some stalls stood out for their unique offerings and impeccable service, drawing constant crowds. As the event wrapped up, there was a sense of fulfillment and joy, marking yet another successful Protsahan celebration filled with food, fun, and unforgettable memories.



XI. PROTSAHAN - THE MAIN STAGE EVENT (08/03/2025; 6:20 PM - 7:00 PM)

The event was inaugurated by Dr. Madhav Welling, Advisor to the President, SVKM & Chancellor- NMIMS, in the esteemed presence of Dr. Sunita Patil, Director, MPTP, NMIMS Shirpur Campus; Dr. Venkatadri Marriboyina, Associate Dean, MPSTME, Shirpur; Dr. Shyam Pancholi, Associate Dean, SPTM, Shirpur; Ms. Kamla Rawat, Director (Hostel Administration); and Mr. Bhupesh Jaware, Deputy Registrar, Administration. The ceremony commenced with the Lighting of the Lamp and Saraswati Vandana, symbolizing wisdom and knowledge. Following this, the NMIMS Anthem resonated through the venue, uniting students and faculty in a moment of institutional pride. The highlight of the event was an inspiring address by Dr. Madhav Welling and Dr. Sunita Patil who encouraged students to embrace creativity, innovation, and perseverance. With a seamless blend of tradition and inspiration, the main stage event of Protsahan 2025 laid a strong foundation for a memorable and impactful celebration.



XII. BATTLE OF BANDS (08/03/2025; 6:20 PM - 7:00 PM; 3 Participant Bands)

A thrilling Battle of the Bands took center stage at Protsahan 2025, showcasing the contrasting musical styles of **Swaranjali**, **Harmony**, and **Overdriven**. Each band brought its unique flavor to the competition, captivating the audience with their distinctive performances. Swaranjali set the stage ablaze with its powerful rock music, delivering electrifying guitar solos and intense beats. Harmony enchanted the crowd with its soulful Bollywood renditions, blending nostalgia with fresh interpretations. Overdriven, with its expertise in band music, presented a seamless mix of pop and contemporary sounds, keeping the energy high throughout. As the performances unfolded, the atmosphere buzzed with excitement, and the audience swayed to the rhythms and melodies. Each band displayed remarkable talent and synergy, making it an unforgettable musical showdown. The judges faced the challenging task of selecting a winner, as every performance brought passion and energy to the stage. After much deliberation, Swaranjali emerged victorious, with its dynamic stage presence and exceptional musicality securing the top spot. The event stood as a testament to the power of music, uniting people in a shared experience of harmony, rhythm, and pure joy.



XIII. FASHION SHOW (08/03/2025; 7:00 PM - 7:30 PM; 27 Participants)

After the captivating musical performances, the stage at Protsahan 2025 transformed into a runway for a dazzling fashion show. This year's theme, "**Old Money**", brought an air of timeless sophistication and opulence, as participants embraced the elegance of classic fashion. The event began with a heartwarming segment featuring faculty's children, who stole the spotlight with their grace and charm, walking the runway in adorable vintage-inspired ensembles. Following their delightful appearance, students took center stage, exuding confidence and refinement as they showcased the "Old Money" aesthetic. Inspired by the luxurious fashion of elite heritage, participants adorned themselves in tailored suits, pearl-embellished gowns, and polished accessories, embodying the essence of prestige and sophistication. The runway was graced by 27 participants, each reflecting the grandeur of a bygone era through elegant silhouettes, muted color palettes, and timeless statement pieces. The fashion show stood as a symbol of poise and prestige, leaving the audience mesmerized by its grandeur and classic appeal.



XIV. RANG DRAMA SOCIETY (08/03/2025; 7:50 PM - 8:10 PM; 1 Participant group)

Rang Drama Society’s journey through the production of “**Ek Adhuri Aawaaz**” at Protsahan 2025 was both transformative and enriching. From the early stages of brainstorming to the final curtain call, the team navigated the intricate process of bringing a gripping **murder mystery** to life. With a dedicated ensemble of actors, directors, and crew members, they delved into the complexities of character psychology, suspenseful storytelling, and stagecraft, refining their skills as performers and storytellers. Each rehearsal was an opportunity to enhance dramatic tension, perfect nuanced performances, and ensure that every twist in the narrative captivated the audience.

Throughout the journey of “Ek Adhuri Aawaaz,” the team encountered challenges that tested their creativity, adaptability, and resilience. Whether it was tackling technical issues with lighting and sound effects to heighten suspense or crafting intricate dialogues that kept the audience on edge, every hurdle became a stepping stone toward excellence. The unwavering camaraderie within Rang Drama Society provided continuous support, fostering a shared sense of purpose that pushed them to deliver an unforgettable performance. In the end, the production was more than just a theatrical showcase—it was a testament to their passion for storytelling, leaving an indelible mark on both the stage and their artistic journey.



XV. DANCE SHOWCASE (08/03/2025; 8:15 PM - 8:50 PM; 2 Participant groups)

The Dance Showcase at Protsahan 2025 was a mesmerizing celebration of rhythm, creativity, and passion. Held on March 8th, the event featured two powerhouse dance groups—**Beatlockers** and **Dance Dukes**—who enthralled the audience with their electrifying performances. Each group brought their unique style to the

stage, blending high-energy moves with captivating themes that resonated with the spectators. From synchronized formations to powerful expressions, every performance left the crowd in awe.

Beatlockers captivated the audience with a dynamic and visually striking act, showcasing their signature style with seamless precision. Meanwhile, Dance Dukes delivered a performance filled with flair and vibrancy, demonstrating their versatility and stage presence. Rather than a competition, the event was a celebration of talent, creativity, and dedication, with both groups leaving a lasting impact through their extraordinary performances. The evening was a true testament to the artistry of dance, ensuring that Protsahan 2025 would be remembered for its unforgettable showcase of talent and passion.



XVI. PRIZE DISTRIBUTION (08/03/2025; 9:15 PM - 9:30 PM; 4 Prizes)

The Prize Distribution Ceremony at Protsahan 2025 was a moment of celebration, recognizing the outstanding talent and dedication of participants across various artistic domains. The event honored individuals and groups who showcased exceptional skill, passion, and creativity, making a lasting impact on the audience. Among the prestigious awards, BEST ROCK VOCALS was awarded to Overdriven Band for their electrifying performance, while BEST CLASSICAL CHORDS was presented to Harmony for their soulful melodies. The dynamic BEST ELECTRONIC DANCE award was claimed by Dance Dukes, and Beatlockers captivated the stage to win BEST POP DANCE. The highlight of the evening, THE CHAMBER OF TALENTS, was bestowed upon Rang Drama Society for their mesmerizing theatrical artistry. The ceremony truly embodied the spirit of Protsahan, celebrating the passion and perseverance of young artists who left an unforgettable mark on the festival.



The evening main stage event of Protsahan'25 was organized for MPSTME, Shirpur on March 8, while SPTM, Shirpur experienced the same spectacular event on March 9.

XVII. DJ NIGHT (10/03/2025; 6:00 PM - 08:30 PM; Audience: 750)

The highly anticipated DJ Night at Protsahan 2025 was a night to remember, filled with electrifying beats and an atmosphere charged with energy. The event was headlined by the renowned **DJ Ravish**, the official DJ of the **IPL team Sunrisers Hyderabad**, who took the stage with an explosive set. As soon as the music started, the crowd erupted with excitement, moving in sync with the pulsating beats and high-energy mixes. The night featured a seamless blend of EDM anthems, Bollywood bangers, and unexpected surprises, keeping the audience hooked from start to finish.

With dazzling lights, stunning visuals, and an electrifying stage presence, DJ Ravish transformed the night into an unforgettable experience. The music echoed across the venue, creating an infectious energy that kept students on their feet till the very end. His dynamic performance left the crowd in awe, ensuring that DJ Night at Protsahan 2025 would be etched in everyone's memories as a standout moment of their college journey. As the final beats faded, the lingering enthusiasm in the air only confirmed one thing—this was a night that no one wanted to end!



XVIII. CONCLUSION

Protsahan 2025 was a grand spectacle of culture, talent, and creativity, leaving an unforgettable mark on the NMIMS Shirpur campus. Over five exhilarating days, students came together to showcase their artistic brilliance, competitive spirit, and passion for the performing arts. From electrifying dance performances and soul-stirring musical acts to gripping theatrical showcases and engaging urban games, every event contributed to the festival's vibrant energy. The theme "**Carnival**" truly came to life, with colorful performances, immersive experiences, and an endless array of entertainment. Signature events like the Survival Arena, the nostalgia-filled Logo Reveal, and the high-octane Battle of Bands created an electrifying atmosphere, bringing students together to celebrate talent, camaraderie, and creativity.

Beyond the performances and competitions, Protsahan 2025 was a festival that strengthened the bonds within the NMIMS Shirpur community. The overwhelming participation of students, faculty, and attendees added to the excitement, making this edition one of the most memorable yet. The festival served as a dynamic platform

for self-expression and innovation, allowing participants to push creative boundaries and leave a lasting impact. The flawless execution of events, seamless coordination, and dedicated efforts of the organizing team ensured a smooth and immersive experience for everyone involved. The festival reached its peak with an unforgettable DJ night featuring the renowned **DJ Ravish**, whose electrifying beats and high-energy set had the entire crowd dancing and celebrating.

The disciplined execution of Protsahan'25 was made possible by the tireless efforts of faculty and student volunteers. Faculty members, lab staff, Coaches, and hostel staff played a crucial role in maintaining discipline and ensuring a smooth flow of events. Their presence ensured that every competition and performance was conducted professionally, allowing students to focus on their creativity and enjoyment.

Beyond entertainment, Protsahan'25 promoted a sense of unity and pride among students and faculty. It provided a platform for students to showcase their talents while also developing essential life skills such as teamwork, leadership, and time management. The event created lasting memories and strengthened the bonds within the NMIMS Shirpur.

As the curtains close on this year's Protsahan, the cultural event leaves behind a legacy of inspiration and artistic brilliance. It has set a new benchmark for future editions, raising expectations for even grander celebrations in the years to come. The passion and creativity displayed this year will continue to inspire students to dream bigger, perform bolder, and create unforgettable experiences.

